



FIFTH ANNUAL KNIGHTS CUP LACROSSE TOURNAMENT

April 16-18, 2020

Knoxville Catholic High School

Benefiting Knights of Columbus Charities

KnightsCup.org

KoC Council 5207
Sacred Heart Cathedral Parish

KoC Council 15706
All Saints Catholic Church

KoC Council 4331
Our Lady of Fatima Catholic Church

Dear Friends;

Knights of Columbus Councils at the Cathedral of the Most Sacred Heart of Jesus, All Saints Catholic Church, and Our Lady of Fatima Catholic Church are sponsoring the Fifth Annual Knights Cup Lacrosse Tournaments to benefit charitable endeavors throughout Knoxville and our surrounding East Tennessee communities. Our first four lacrosse tournaments in 2016-2019 raised more than \$40,000 which was directed to projects that supported child, pregnancy, and family assistance services at Catholic Charities, a special outreach initiative to homeless families in Knoxville, and youth athletics. The success of our first four lacrosse tournaments has led to the most ambitious of the 17 athletic events the Knights have promoted since 2004 to support charitable services in our community. We are once again inviting local businesses, many of which have supported our previous events, to join with us in making the 2020 Knights Cup a big win for the families who will be served by this exciting and increasingly popular addition to the spring sports landscape of Knoxville and East Tennessee.

This Knights Cup Lacrosse Tournament will be held Thursday-Saturday, April 16-18 2020 at Blaine Stadium on the campus of Knoxville Catholic High School. The action-packed three-day event will include a high school girls doubleheader, seven boys high school games featuring strong teams from Tennessee, Virginia, and North Carolina, and youth and middle school competition.

Mako Academy from Waxhaw, NC, Bristol Rage from Bristol, VA, Science Hill School from Johnson City, TN, Notre Dame High School from Chattanooga, TN, Upperman High School from Baxter, TN, Greeneville Lacrosse Club from Greeneville, TN and Knoxville's Karns High School and Farragut High School will be making their first Knights Cup appearance. They will join the Roane County Knights, Sullivan County Knights, Blount County Lacrosse, Boyd Buchanan High School, Christian Academy of Knoxville and Knoxville Catholic High School in rounding out an exciting lineup of nine highly competitive lacrosse games. In addition, youth and middle school competition will include teams from Hardin Valley Hawks, Christian Academy of Knoxville, Blount County Lacrosse, Roane County Knights, Farragut Youth Lacrosse, Kingsport Knights, Boyd Buchanan Middle School, Sacred Heart Cathedral, and Science Hill High School.

Information on the Knights Cup Lacrosse Tournament can be found at www.knightscup.org

We are now reaching out to our business and individual partners who will make this lacrosse tournament a great success. You can be assured that this will be an event you will enjoy being associated with.

Details on becoming a Knights Cup Lacrosse Tournament sponsor and game program advertiser are provided in the enclosed sponsorship package.

A promotional flyer is also enclosed.

Thank you for your consideration of becoming a Knights Cup sponsor or game program advertiser. We hope you will join us at Blaine Stadium and be part of the Fifth Annual Knights Cup Lacrosse Tournament.

Sincerely,

Tom Greer

Tom Greer

Grand Knight

Sacred Heart Cathedral Council

Tim Truster

Tim Truster

Grand Knight

All Saints Council

Frank Sampietro

Frank Sampietro

Grand Knight

Our Lady of Fatima Council



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WHAT IS THE KNIGHTS CUP LACROSSE TOURNAMENT?

Action packed lacrosse competition that includes several youth games, a middle school tournament, and nine high school games with exciting boys and girls teams from Tennessee, Virginia, and North Carolina, played for the benefit of children and families in Knoxville and East Tennessee

WHERE DOES IT TAKE PLACE?

The Knights Cup Lacrosse Tournament will be held at Blaine Stadium on the campus of Knoxville Catholic High School

WHEN WILL THE ACTION TAKE PLACE?

The Knights Cup will start on Thursday, April 16 with two girls high school games. On Friday and Saturday, April 17-18, seven boys high school games, youth games with teams from East Tennessee lacrosse organizations, and a middle school tournament will round out three days of intense and highly competitive action.

WHO'S PLAYING?

Thursday, April 16

High School Girls

5:30pm: Christian Academy of Knoxville v Farragut High School

7:30pm: Knoxville Catholic v Roane County Lady Knights

Half-Times: Youth lacrosse games featuring girls from Roane County Knights, Farragut Youth Lacrosse, Knoxville Youth Sports, and Hardin Valley Hawks

Friday, April 17

High School Boys

5:30pm: Mako Academy (Waxhaw, NC) v Boyd Buchanan High School (Chattanooga, TN)

7:30pm: Notre Dame High School (Chattanooga, TN) v Roane County Knights

Saturday, April 18

High School Boys, Youth Lacrosse Teams, Middle School Tournament

8:00AM-4:00PM: Youth games at U7, U9, U11, and U13 with teams representing East Tennessee lacrosse organizations

8:00am-4:00pm: Middle School tournament featuring Hardin Valley Hawks, Christian Academy of Knoxville, Blount County Lacrosse, Roane County Knights, Farragut Youth Lacrosse, Kingsport Knights, Boyd Buchanan Middle School, Sacred Heart Cathedral, and Science Hill High School.

10:00am: Christian Academy of Knoxville v Knoxville Catholic High School

12:00pm: Roane County Knights v Science Hill High School (Johnson City, TN)

2:00pm: Sullivan County Knights (Kingsport, TN) v Blount County Lacrosse (Maryville, TN)

4:00pm: Middle School Tournament Championship Game

5:30pm: Greeneville Lacrosse (Greeneville, TN) v Upperman High School (Baxter, TN)

7:30pm: Bristol Rage (Bristol, VA) v Karns High School

WHY PARTICIPATE?

Proceeds from the Knights Cup Lacrosse Tournament support KoC sponsored charitable endeavors that assist children and families in Knoxville and surrounding communities

HOW TO GET INVOLVED

See the next page of this sponsorship package for the many ways your business, group, and family can support the Knights Cup Lacrosse Tournament as sponsors, game program advertisers, and spectators.

Need more information? Contact Tom Ciaccia at 865-765-4046 or tcaccia@att.net.

SPONSOR

All sponsorships include recognition in pre-game ceremonial face-offs and post-game trophy presentations, scoreboard recognitions, PA shout-outs, placement on banner and promotional materials, and option of promotional table at event. Please indicate your choice of sponsorship on the sponsorship order form on the next page. Event staff will contact you to finalize details upon immediate receipt of this form.

Benefits of Sponsorship	Title Sponsors	Face Off Circle	In the Crease	The Cage
Name on All Promo Items	Top billing	X	X	X
Ceremonial Face-Offs, Trophy Presentations, Scoreboard Recognitions	X	X	X	X
Ad in Program	Inside front cover (1st title sponsor) Inside back cover (2nd title sponsor) Outside back cover (3rd title sponsor)	Full Page	Full Page	Half Page
Tickets	Per Request	Per Request	250 Tickets	150 Tickets
Programs	Per Request	Per Request	Per Request	Per Request
Placement on T-Shirt	Sleeve	Back	Back	Back
Media Release Mention	X	X	X	X
Appreciation Plaque	X	X	X	X
Cost of Sponsorship	\$2,500	\$1,500	\$1,000	\$500

ADVERTISE

Ads in the collectible Knights Cup Lacrosse Tournament program can include photos, coupons, artwork, etc. See next page for full Ad options and details.

- FULL PAGE AD \$200.00 (Includes 5 game programs and 20 tickets) • HALF-PAGE AD \$150.00 (Includes 3 game programs and 12 tickets)
- QUARTER PAGE AD \$75.00 (Includes 2 game programs and 8 tickets) • EIGHTH PAGE AD \$40.00 (Includes 1 game program and 4 tickets)
- PERSONAL NOTE \$20.00 (Encouraging words for your student includes 1 game program)

BUY TICKETS

Tickets are available at [HTTP://WWW.KNIGHTSCUP.ORG](http://www.knightscup.org) or at the gate the days of the event.
TICKETS ARE GOOD FOR ALL GAMES ON ALL DAYS OF THE EVENT.

	At the Gate	Advance Purchase	Advance Group Purchase (10 or More)
Adults	\$10	\$8	\$7
Students	\$6	\$4	\$3
Tickets available at gate or at www.knightscup.org			



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**Please Make
Checks Payable to:**
Knights of Columbus Council 5207

**Mail checks along with
order form below to:**
Tom Ciaccia
Knights of Columbus Council 5207
1827 Elmhurst Way
Knoxville, TN 37923

Sizes are based on 8.5" x 11" pages. Please indicate the size of ad you would like below. Please send your high-resolution (min. 300 dpi) artwork to tciaccia@att.net. Please include your ad size in the name of your file. Artwork is due no later than Friday, April 3, 2020 at 8PM.

FULL PAGE AD **HALF PAGE AD** **QUARTER PAGE AD**

EIGHTH PAGE AD **PERSONAL NOTE**

TITLE SPONSORS **FACE OFF CIRCLE** **IN THE CREASE** **THE CAGE**

Contact _____

Company Name _____

Address _____

Telephone _____

E-Mail _____

Personal Note _____